

## TESTFAIRY REVOLUTIONIZES ANDROID TESTING

TestFairy brings intelligence to the Android app testing world

NEW YORK – May 28, 2012 – TestFairy (<http://www.testfairy.com>), the Android development tools company, has announced the release of their new application testing platform for small, medium and large Android developers. TestFairy answers a real need with its new service.

In today's world, due to the well known Android fragmentation problem, Android app testing is done by the crowd. Whether it is co-workers, social media friends, or a paid service, developers find it hard to know what exactly was tested, and if there was a problem what exactly went wrong on the client side. TestFairy solves this problem easily by showing the developer a video of the exact test that was done, including detailed internal metrics such as CPU, memory, GPS, network usage, phone signal and a lot more. The service is extremely easy to use, and requires no SDK and no code to be added to the tested app as all the required changes are made in real time, automatically on the TestFairy platform.

TestFairy is free of charge for all users and will provide a premium paid version of the service later this year.

Watch the video of the TestFairy here: <http://testfairy.com/video>

Watch real TestFairy reports here: <http://testfairy.com/demo>

Yair Bar-On, CEO of TestFairy, said “We are very excited with our new service, the feedback we got from customers is excellent, and to see apps going to the market after being tested on our platform makes us very proud. We made a huge effort to create a service that is extremely easy to use for developers and QA personnel at the same time, and we believe that this will be a key factor for our future success.”

TestFairy was founded by Gil Megidish, CTO and Yair Bar-On, CEO who previously founded Macadamia Apps, who launched the app [Groupshot](#), awarded “Best of 2012” in the photo category by Apple’s App Store editorial team.

Several companies already tried TestFairy:

[GetTaxi](#) is a revolutionary app that can help you get a taxi at the click of a button, operating in Israel, Russia, UK and coming soon to NYC. GetTaxi VP R&D, David Sayag said: “TestFairy enables companies like ours to test our apps in the field as if they were still in our lab. The platform is extremely smart and very easy to use and will sure help us a lot in the future.”

[Tawkon](#) is a mobile app that provides alerts when radiation levels spike and simply suggests you make a quick change as you begin a call or while you’re in the middle of one.

Ori Goshen Tawkon CTO said: “TestFairy is truly a magical testing platform! It helped us to easily reproduce and fix the issues encountered and is a must have for every Android developer out there.”

[Flayvr](#) is a mobile app that automatically organizes your photos and videos, instantly showcasing your life experiences as interactive vivid collections, for you to keep and share with others. Flayvr's CEO, Ron Levy said: "TestFairy played an instrumental role towards our successful launch on Google Play, allowing us to quickly and easily beta test Flayvr and fine-tune it for different Android devices."

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#### ABOUT TESTFAIRY

TestFairy Ltd, develops a platform that enables Android developers test their apps better. The platform shows users a detailed video of the test that were made by testers including internal system metrics such as CPU, memory, GPS, network usage, phone signal and a lot more.

TestFairy is free for all users is will launch a paid service later this year.

TestFairy media kit is available here: <http://testfairy.com/media-kit>

For more information or interview requests please email [press@testfairy.com](mailto:press@testfairy.com)